



“The Ukrainian Market for Fruit and Vegetables – Current Situation and Perspectives”

Side event organised by the Committee on Eastern
European Economic Relations (OA) and Messe Berlin
as part of the FRUIT LOGISTICA 2011



in cooperation with:
the Association “Ukrainian Agribusiness Club”
Regional NGO “First agrarian cluster”



10 February 2011, 9.30 am – 11.00 am, followed
by a get-together
Trade fair grounds Berlin, Großer Stern, Sydney room

Programme (as of: 14.01.2011)

Conference languages: German, Ukrainian, English

- 9.30 am **Welcome**
Prof. Dr. Rainer Lindner
Executive Director of the Committee on Eastern European Economic Relations (OA)
- Introduction**
Dr. Walter Dirksmeyer
Johann Heinrich von Thuenen-Institute, Federal Research Institute for Rural Areas,
Forestry and Fisheries, Institute of Farm Economics
- 9.40 am **The Ukrainian Market for Fruit and Vegetables**
Oksana Varodi
Project Manager International Finance Corporation - Sustainable Business
Advisory/Agribusiness
- 9.55 am **Product certification**
Kerstin Uhlig
Manager Stakeholder Liaison, GLOBALGAP c/o FoodPLUS GmbH
- 10.05 am **Field report**
Maksym Jurijovych Burbak
President of the onal NGO “First agrarian cluster”
- 10.15 am **Field report**
Didier Jonnier
Division Manager Fresh, Metro Cash & Carry Ukraine
- 10.25 am **Concluding discussion**
2-3 questions for discussion on the podium, Q+A session with the audience
- Followed by a **Get-together / End of the event**

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