

International Business Panel and Evening Reception hosted by the German Agriculture and Food Industry

In the coming year, the *Global Forum for Food and Agriculture (GFFA) 2014* is once again offering high-level dialog forums on current issues relating to food security as part of the International Green Week. The GFFA is organized by the Federal Ministry of Food, Agriculture and Consumer Protection (BMELV) in cooperation with the GFFA Berlin e.V., the Senate of Berlin and Messe Berlin GmbH. In so doing, the agriculture and food sectors, which have joined forces in the "*Global Forum for Food and Agriculture Berlin e.V.*", would like to make their contribution to ensuring food security.

Under the title "Empowering Agriculture for Food and Nutrition Security", discussions at the conference will centre on how agriculture and rural areas can cope more effectively with economical, ecological and social challenges and crises (e.g. production risks and market disruption, the degradation of natural resources, climate change) while at the same time performing their central task of ensuring food security.

Specific aspects of the GFFA's main theme will be explored in more detail in various expert panel discussions and working groups. The main events are the International GFFA Panel Discussion, the Berlin Agriculture Ministers' Summit hosted by the BMELV, the International Business Panel Discussion and the subsequent evening reception of the GFFA Berlin e.V. The theme of the International Business Panel Discussion is "Food Security: Identify Challenges - Increase Resilience". Delegates from politics, business, and science will discuss special themes in working meetings hosted by the FAO, UNEP, World Bank and the EU Commission. The results of these meetings are incorporated into the subsequent Berlin Agriculture Ministers' Summit and the International Business Panel Discussion. This will align the business and political strategic concepts more closely. The closing event, the evening reception of the German agricultural and food sectors, provides an opportunity to consolidate relations between business and political representatives systematically.

We would kindly like to ask you to already note the dates for two exclusive events of the GFFA Berlin e.V. in the framework of the Global Forum for Food and Agriculture Berlin 2014, which will take place in the Deutsche Telekom Building, Französische Straße 33 a-c, 10117 Berlin:

- **International Business Panel** on 18 January 2014, 15:00 - 18:30 hrs on the topic "**Food Security: Identify Challenges – Increase Resilience**" in the Deutsche Telekom Building, Berlin
- **Evening Reception hosted by the German Agriculture and Food Industry** on 18 January 2014, starting at 19:00 hrs with the participants of the Berlin Agriculture Minister's Summit and the International Business Panel in the Deutsche Telekom Building, Berlin

You will receive your **personal invitation** and additional information on the panel and the evening reception shortly. You can find more information online at www.gffa-wirtschaft.de.

For any further queries please do not hesitate to contact our registration office: anmeldung@gffa-wirtschaft.de.

With kind regards


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BVE Chairman
Carl-Albrecht Bartmer
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Joachim Rukwied
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Spokeswoman of the Management Board, GIZ
Dr. Thomas Kirchberg
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