

Ost-Ausschuss der Deutschen Wirtschaft - 11053 Berlin

Vorstand + Präsidium
Mitgliederversammlung
Länderverteiler Südosteuropa
Agrarverteiler
Sonderverteiler Aussteller FRUIT LOGISTICA

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**“Croatia on its way towards the European Union – Potentials and Perspectives
for the EU Fresh Fruit Business“
Supporting event of FRUIT LOGISTICA, 6 February 2013**

Dear Madam or Sir,

in recent years the importance of FRUIT LOGISTICA for Eastern, Central Eastern and Southeastern European companies, as well as international interest in the countries of this region has substantially increased. We would like to invite you to take part in the following event:

**“Croatia on its way towards the European Union –
Potentials and Perspectives for the EU Fresh Fruit Business“,
6 February 2013, 2.30pm – 4.30 pm,
Trade Fair Grounds, Großer Stern, Madrid room.**

The Committee on Eastern European Economic Relations (OA) is organising this event in cooperation with Messe Berlin as part of the world's leading trade fair for the fresh fruit business - FRUIT LOGISTICA in Berlin. The conference will be supported by GFA Consulting Group GmbH from funds of the Federal Ministry of Food, Agriculture and Consumer Protection (BMELV).

The event provides a platform for exchanging experiences and holding discussions with experts from the worlds of politics and business. The objective is to follow up current agricultural issues with a focus on the opportunities and challenges presented by Croatian fruit and vegetable cultivation and trade, as well as to highlight possibilities to strengthen cooperation between our countries.

With the EU enlargement and integration process in mind, questions regarding quality assurance oriented to EU standards are of particular importance. In view of the enormous interest in organic products in Germany and the EU, organic oriented local production, as well as the corresponding sales opportunities, will also be topics of the event.

Träger:

Bundesverband der Deutschen
Industrie e.V.
Bundesverband deutscher
Banken e.V.
Gesamtverband der Deutschen
Versicherungswirtschaft e.V.
Zentralverband des Deutschen
Handwerks e.V.
Außenhandelsvereinigung des
Deutschen Einzelhandels e.V.

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Enclosed you will find the programme as well as the registration form for the above mentioned conference. We would be glad to welcome you in Berlin on 6.2.2013.

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The participation is free of charge. But you need an entry ticket for the trade fair grounds. Tickets are online available in advance at www.fruitlogistica.de or directly at the pay desk.

With kind regards,



Prof. Dr. Rainer Lindner
Executive Director



Antje Müller
Project Manager

Enclosure