



Economic Conference Montenegro 2024

A Decade of the Berlin Process

22 – 23 October 2024 - Hotel Splendid, Budva

AGENDA as of 21st October 2024

Tuesday, 22 nd October 2024	
09:30	Conference Opening
	• Nina Drakić, President, Chamber of Economy of Montenegro • Philipp Haußmann, CEO, Ernst Klett AG; Deputy Chairperson, German Eastern Business Association • Vladimír Dlouhý, President, Eurochambres • Sven Giegold, State Secretary at the Federal Ministry for Economic Affairs and Climate Action, (<i>Video Message</i>) • Milojko Spajić, Prime Minister, Government of Montenegro
10:15 – 11:45	<i>Panel I</i> The Berlin Process - Economic Opportunities <i>Moderator:</i> • Gordana Djurovic, Faculty of Economics, University of Montenegro <i>Impulse:</i> 10 years Berlin Process. Economic development in the Western Balkans since 2014 • Ricardo Giucci, CEO, German Economic Team (GET) <i>Panelists: Representatives from ministries of economy as:</i> • Ernad Suljević, Minister of Regional – investment development, Podgorica • Rozeta Hajdari, Minister of Industry, Entrepreneurship and Trade, Pristina • Malte Hauschild, Head of the Division for EU Enlargement, Southeast Europe and Turkey, Federal Ministry for Economic Affairs and Climate Action
11:45 – 12:15	Coffee Break

12:15 – 13:45

Panel II

2014-2024 from the Business Community Perspective (Business Leaders)

Moderator:

- **Tanja Boskovic**, Foreign Trade Sector Fund Manager, Open Regional Fund – GIZ

Panelists:

- **Thomas Narbeshuber**, Vice President BASF Group responsible for South East Europe, BASF Central & South East Europe; Spokesperson of the Working Group on SEE, German Eastern Business Association
- **Milorad Katnić**, CEO, Finance Solution, Podgorica
- **Irena Jakimovska**, owner and CEO, Comfy Angel, Prilep
- **Velizar Perunović**, Milšped Group, Belgrade
- **Stjepan Udovičić**, CEO, Crnogorski Telekom

13:45-15:15

Lunch Break

15:15 – 16:45

Panel III

Securing Workforce – How to deal with labour shortage?

Moderator

- **Antje Müller**, Programme Director, German Eastern Business Association

Panelists:

- **Snjezana Köpruner**, CEO, GS-TMT d.o.o., Travnik
- **Philipp Koronowski**, executive director, Vega Solar sh.p.k, Tirana
- **Dejan Chupovski**, Programme Manager, Dual vocational training, Delegation of German Industry and Commerce, North Macedonia

19:00

Cocktail

Wednesday, 23rd October 2024

09:30 – 10:00

Panel IV

Perspective of the European Future of the Western Balkans

One-on-one Interview with

- **Predrag Zenović**, Chief Negotiator, Ministry of European Affairs, Podgorica

Moderator

- **Anja Quiring**, Regional Director South Eastern Europe, German Eastern Business Association

10:00 – 11:30

Panel V

Is there a Green Europe without a Green Western Balkans?

Moderation

- **Ladeja Godina Košir**, Co-chair, European Circular Economy Stakeholder Platform

Impulse

Investments in renewables – hotspots in the Western Balkans

- **Zoran Obradović**, Managing Director, wpd Adria d.o.o.

Panelists

- **Edmond Sheshi**, CEO, Netrda, Tirana
- **Ivan Bulatović**, EPCG, Nikšić
- **Predrag Zorić**, CCL Kolektor, Laktaši
- **Christoph Freytag**, Managing Director, Finance in Motion GmbH
- **Dirk Buschle**, Partner, Becker Büttner Held

11:30 – 12:00

Coffee Break

12:00 – 13:30

Panel VI

Digital Transformation of Commerce – The Present and Future of eCommerce in the Western Balkans

Moderator:

- **Bojana Radović**, Glovo

Panelists:

- **Branimir Bukilić**, president, ICT Board, Chamber of Economy of Montenegro
- **Nikola Pelević**, director of digital channels, Đak sport, Podgorica
- **Nemanja Kandić**, E-commerce & Digital Consultant, Alta Solution, Beograd

13:30 – 14:00

Conclusions and Recommendations

Saša Popović, Faculty of Economics, University of Montenegro

14:00 – 15:30

Lunch & Networking

END OF THE CONFERENCE