

# Mendix: der Weg von industriellen Daten zur fertigen IoT App

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# The digitalization challenge

*“We need it now!”*

We need to take new ideas and products to market quickly

We need to streamline and automate our operations

We need to digitize our customer experience

BUSINESS DEMAND

SUPPLY

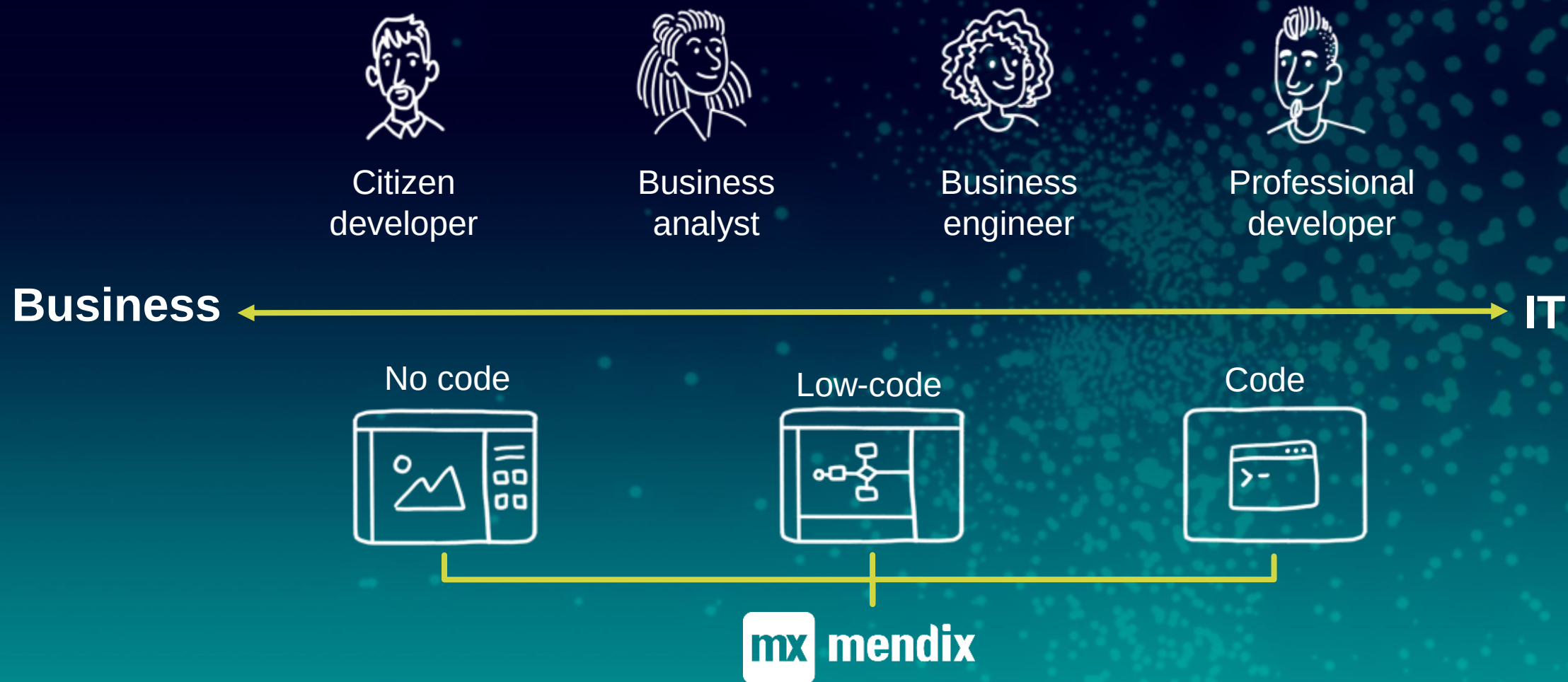
*“We have an 18-month backlog!”*

I’m not able to respond fast enough to new business requirements

My existing systems are not flexible enough

I need to stay in control

## The Mendix way



# Mendix is the fastest and easiest way to build, integrate and extend applications



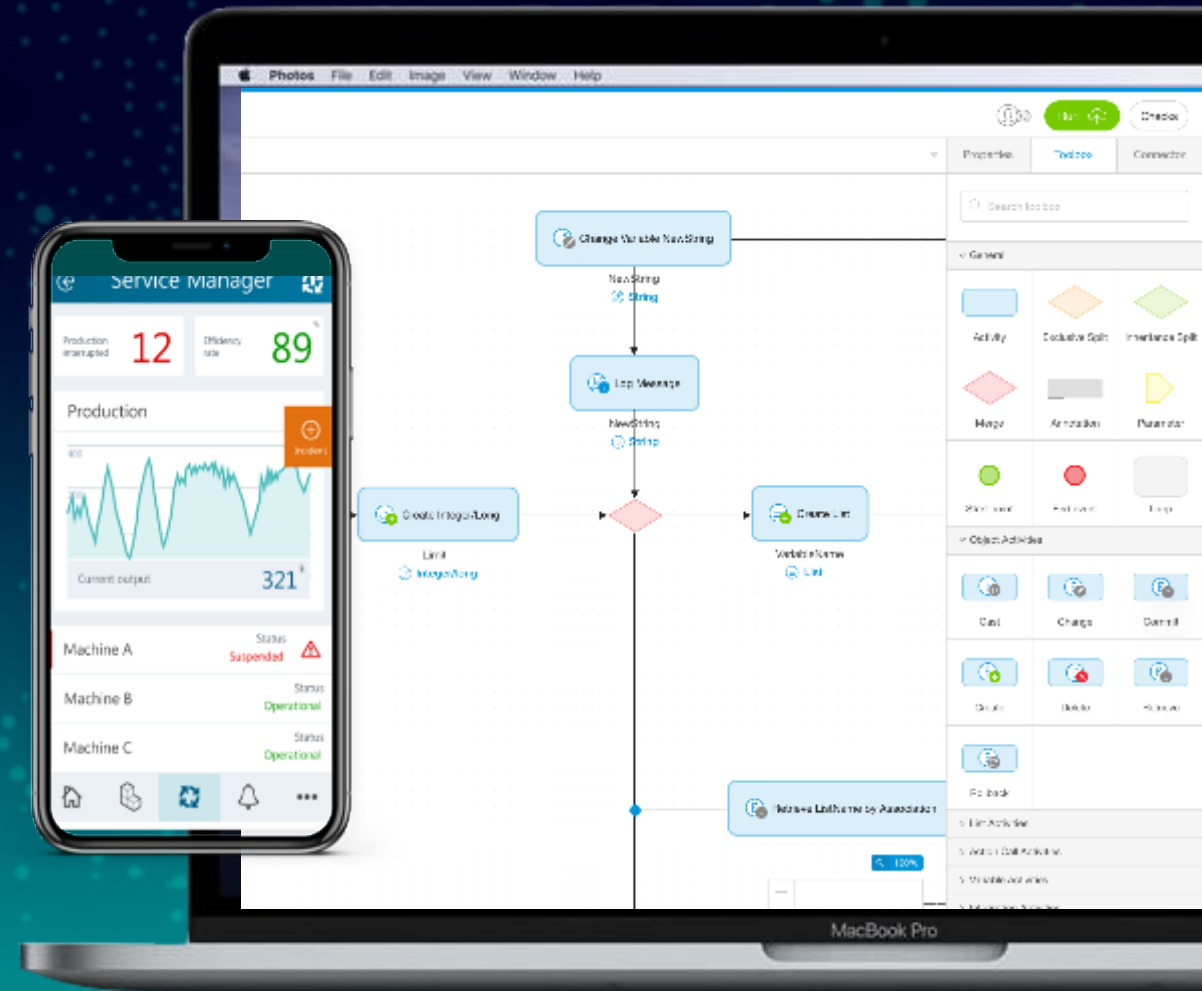
Build apps 10x faster with  
70% fewer resources



Unleash Domain Experts,  
while IT stays in control



Unlock and extend  
your data and systems





# Siemens Industrial IoT

## The most holistic IIoT solution



### Low-Code platform

Build apps faster for cloud, on-premise or hybrid infrastructure

### IIoT as a service

Centralized compute & storage, with solutions, apps & services

### Edge Computing

Decentral compute & storage with device runtime, apps & management

### Field/Control

Automation runtime & engineering connectivity

**SIEMENS**

# Driving Results

## Automotive Manufacturer Creates a Maker Culture to Drive Digitization with Both Citizen and Pro Developers

### eCR Application

Reduces budget request processing time from hours to minutes

### Citizen Development

“Maker Club” supports business employees as they build their own apps