

Germany meets the Silicon Valley of Eastern Europe
an initiative by



Repräsentanz der Deutschen
Wirtschaft in Belarus
Представительство немецкой
экономики в Республике Беларусь



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GERMANY MEETS THE SILICON VALLEY OF EASTERN EUROPE

3rd Session

E-Health Start-Ups from Belarus

7th October 2020, 1.00 pm – 3.00 pm CEST, online

Registration:

www.events-belarus.com

Agenda

12.45 pm check-in

Moderation: Stefan Kägebein, Regional Director Eastern Europe,
German Eastern Business Association (OA)

1.00 pm **Opening and Welcome**

Stephan Hoffmann, German Belarusian Business Association (DBWC)
Kirill Zalesky, Head of International Department, High Tech Park
Belarus (HTP)
Roland Göhde, Chairman, German Health Alliance (GHA)

1.10 pm **The ICT Sector in Belarus: Opportunities and Challenges**

Robert Kirchner, Deputy Team Leader, German Economic Team
Belarus

1.20 pm **German and European e-health market and presentations from
Belarusian Startups**

Startups & Corporates – bringing two worlds together
Dominick Kennerson, Global Head G4A Digital Health, Bayer AG

Mobile Apps for Health Care Sector
(Flo, Goodville, MamaPro)

German and European e-health market – options and expectations
Karsten Neumann, Partner, Digital Competence Center, Roland Berger

VR und AR
Voka.io, Ariadna by Encata, GkeyLab, Virleki

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2.00 pm

Q&A

2.10 pm

M&A framework in Belarus

Sergey Makarchuk (Cherha&Hempel Law Firm)

Laser technique

Solar, Mediola

Digitalisation and development of AI in North Rhine-Westphalia.

Opportunities for Belarusian IT companies in Germany's most populous federal state

Ekaterina Karpushenkova, Head of NRW.Invest Office Moscow

Big-data analysis und AI

Aibion, Lung Pass, DeepDee, Skinive, CardioX

Bio Technology (Artbiotech)

3D-Modelling and Printing (3DHub)

3.00 pm

Q&A

3.15 pm

End of session

The 3rd session of the
GERMANY MEETS THE SILICON VALLEY OF EASTERN EUROPE
is conducted in close cooperation with

German Health Alliance



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